

Nordia Selects Westpay as Strategic Payment Solutions Partner

Westpay AB ("Westpay"), a leading provider of payment solutions, is proud to announce a game-changing partnership with Nordia Payment Service AS ("Nordia"), a prominent Norwegian point of sales (POS) provider. Under the terms of a new 4-year agreement, Westpay will serve as Nordia's strategic partner for payment solutions, with an initial contract value exceeding SEK 50 million over the upcoming four years.

Nordia, renowned for delivering cutting-edge POS solutions to the hospitality and retail sectors, operates across Norway, Sweden, and Denmark, boasting a customer base of 4,600 clients and nearly 10,000 POS installations.

– *"We are very pleased to start our cooperation with Westpay. Together with Westpay we will have the ability and strength to offer customers cutting edge payment solutions, today as well as tomorrow. Enabling the latest payment software and functionality, is vital for us at Nordia as our growth journey continues," said Terje Kvistbråten, Chairman of the Board at Nordia.*

This strategic partnership marks a significant milestone for Westpay, granting merchants across Scandinavia access to a comprehensive suite of payment solutions.

– *"We are thrilled to announce this cooperation agreement with Nordia, which empowers merchants across the Scandinavian countries and beyond to leverage world-class payment solutions and services," said Christian Myrland, CEO at Westpay Norway AS. "Partnering with one of the largest POS suppliers, further validates Westpay's unique capabilities. I definitely see opportunities to expand the partnership between our two companies, going forward."*

The rollout of payment products and services from Westpay is scheduled to commence in Q4 2023. The initial contract term is valued at more than SEK 50 million, covering a span of four years, with potential extensions built into the agreement.

For additional information, please contact:

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Redeye AB is the company's Certified Adviser.

This information is information that Westpay AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-10-05 08:50 CEST.

About Westpay

Westpay is a full-service Fintech- and Payment Solution Provider that offers solutions that simplify payments and amplifies the overall customer experience. If you represent a restaurant, hotel, store, in-store, or e-commerce, and looking for a payment solution that adds value, we can help you all the way. The company is represented globally, headquartered in Stockholm, Sweden and is listed on Nasdaq First North Growth Market.

Learn more at: westpay.se

Attachments

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