

## EXPANSION STRATEGY CONTINUES, WESTPAY SIGNS AGREEMENT WITH EXTENDA RETAIL.

**Westpay AB, a leading fintech company, continues to expand its reach and footprint on the Nordic payment market. As a result, Westpay and Extenda Retail, a leading Software Supplier with a comprehensive range of software to optimize both the business and customer experience, has signed a contract for the cooperation of providing complementing payment solutions to Extenda's merchant customers.**

*- Of course, having Extenda Retail onboard is a great opportunity looking forward. The company has a solid portfolio and a vast range. Together we know we have a future-proof offering that will stand strong for anyone looking for a modern payment solution. Our collaboration is reliable and proven since we share Axfood as a joint customer. Now, we can align even further and take our combined offering to the next level, says Hans Edin, CCO at Westpay.*

Extenda Retail inspires retailers and logistics providers to go further through frictionless, game-changing software, which helps retailers grow their business and optimize staff and customer experience. The extensive portfolio of solutions includes Hii Retail (cloud retail software), POS (point-of-sale) & Checkout, WMS, Customer Intelligence & Loyalty, and Pharmacy software. With over 40 years as an industry-leader in retail software development, hundreds of retail chains in over 37 countries across the globe utilize solutions by Extenda Retail.

*- Quality, innovation, and reliability are always top of mind at Extenda Retail. Our demands are high, and every piece in our offering needs to add value for the end customer. Westpay shares our vision and is a natural partner for us moving forward. They have the necessary technology to strengthen our overall offering, says Iselin M.Dahlen, Partner Manager at Extenda Retail.*

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## About Westpay

Westpay is a full-service Fintech- and Payment Solution Provider that offers solutions that simplify payments and amplifies the overall customer experience. If you represent a restaurant, hotel, store, in-store, or e-commerce, and looking for a payment solution that adds value, we can help you all the way. The company is represented globally, headquartered in Stockholm, Sweden and is listed on Nasdaq First North Growth Market.

Learn more at: [westpay.se](https://westpay.se)

## Attachments

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